

VUCA WORLD

Working in a complex and ever changing environment has become so much part of our day to day existence within the third sector that it has become a constant Leadership context. Seismic changes in funding regimes, policy directions, governance requirements and legal directives have all contributed to the need for leaders to be able to respond quickly and effectively while ensuring that values and purpose are not left behind in the process. The VUCA model gives us some understanding of the key impacts of this chaotic working environment and the VUCA Prime model, helpfully gives us an antidote to these impacts.

VUCA

The term 'VUCA' was coined by the US Army as a way of helping their personnel understand the conditions in which they were operating during the Gulf war. It has subsequently been adopted by organisation leaders to describe the chaotic, turbulent and rapidly changing organisation environment that most organisations now operate in.

VOLATILITY

The extent to which there is disruptive business, economic and technological change.

UNCERTAINTY

The lack of predictability in issues and events, which means that it is harder to use past events or solutions to guide future events and solutions.

COMPLEXITY

The hard to understand and hard to predict cause and effect relationships.

AMBIGUITY

The lack of clarity about the meaning of an event. The who, what, where, how and why behind things that are happening are unclear and hard to ascertain because there are multiple ways of interpreting events or situations.



*Leadership is no longer about your position. It's about your passion and excellence and making a difference. **Robin Sharma***