

DESIGN A LOGO



Create a logo for your social enterprise. To make your brand consistent every thing that you create, from posters to packaging to presentations should include this logo.

FAMOUS LOGOS

Draw some famous logos below. What do you notice? Are they memorable? Are they simple? Do they include the company name or a slogan, or both? What are the colours like?

A large, empty rectangular box with a yellow border, intended for drawing and sketching famous logos.

LOGO FOR YOUR SOCIAL ENTERPRISE

Now design your own logo, remember to include your social enterprise name, a simple picture or icon and a catchy slogan. Use the boxes to try out a few ideas.

A grid of eight empty square boxes with yellow borders, arranged in two rows of four. These boxes are provided for students to design and sketch their own logos.

Choose your favourite design to use on all your promotional materials.