

INVESTIGATING SOCIAL ENTERPRISE

PART 1: WHAT IS SOCIAL ENTERPRISE?

There are two parts to social enterprise. Please describe them in your own words.

PART 2: RESEARCH TASK

Please choose a social enterprise that interests you, either because of the issue they address or the activity they do. You may choose from:

- One of the examples you just heard,
- or a school based social enterprise from [this](#) website,
- or from the video available [here](#), start at 1 min 46 seconds,
- or an example you find on the Internet,
- or one that you already know about.

Complete the questions below and be prepared to share these with your own school group or later in the session, as part of the main group. Feel free to come back to the main group at any time if you would like to ask a question and we can help.

Please answer the questions below as best as you can.

What is your chosen social enterprise called?

What is the social or environmental aim of your chosen social enterprise?

<p>What are they doing to help the situation they care about?</p>	
<p>What is the product(s) your chosen social enterprise is selling?</p> <p><i>If it is a service, outline this as clearly as you can.</i></p>	
<p>Who are their customers?</p>	
<p>Why do you think it was started in the first place?</p>	