

FUNNEL TOOL: THE SOCIAL SIDE

Now you can decide which issues the young people most want to address. The filters below might help you decide:

1st filter - From all the issues that you identified, each young person chooses one.

2nd filter - After researching the issue they chose, they can seek to persuade others that theirs is the issue to work on further.

3rd filter - Through a vote/discussion/dragons' den etc. a manageable number of issues are chosen to be the focus of the Social Enterprise (this may well only be 1 issue!)

Top tip - Groups of varying sizes are fine. It's their genuine desire to make a difference that matters. If pupils are passionate about the issue they are choosing to work on, it's the right issue (even if you're not so sure about it and even if there is only one or two of them in the group).

