



REBUILDING INCOME STREAMS

GENERATING INCOME IN A RAPIDLY CHANGING TRADING
ENVIRONMENT

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Business plans are being redesigned to reflect both the current reality and what might be the 'new normal' beyond the present time.

'Business as usual' is unlikely to be a viable option. All organisations must review approaches to sales and income generation, whilst being aware that how we operate in the current time will be remembered.

WHO IS IT FOR?

This program has been designed for leaders of social impact organisations, whether their income is based on trading, donations, sponsorship or grants.

WHAT WILL YOU GET OUT OF THE PROGRAM?



REVIEW YOUR MARKET NEEDS AND DEMAND



APPLY AN ENTERPRISING MIND-SET TO INCOME GENERATION



REDESIGN PRODUCTS TO MEET BOTH NEED AND DEMAND



REVIEW YOUR SOURCES AND MIX OF INCOME



IDEAS FOR INNOVATIVE CHANGES TO ADAPT YOUR BUSINESS MODEL

PROGRAM DETAILS

5 hours virtual delivery over three sessions

Session 1: Wednesday 4 May 2022

Session 2: Wednesday 11 May 2022

Session 3: Wednesday 18 May 2022

High impact, facilitator led delivery.

Cost: \$495 per person

Introduction	<ul style="list-style-type: none">• Welcome to the programme• Context setting• Getting to know each other• Technical check & familiarisation
Module 1	<ul style="list-style-type: none">• Clarify your social impact aims• Assess your customer and beneficiaries needs and demand in your operating space• Explore your financial position and sources of alternative finance• Explore the concept of an enterprising mind-set, and apply it to income generation
Module 2	<ul style="list-style-type: none">• Explore ways to adapt your business model• Idea generation for your future• Explore possible partnerships for social impact and income generation• Action planning

[**CLICK HERE TO REGISTER**](#)



8 hours of self directed online learning



5 hours of facilitator-led live learning sessions online

MORE INFORMATION

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