



IMAGINING NEW FUTURES TOGETHER

VISION › CONNECT › LEAD › BUILD

Scotland & Wales | Starts June 2022
Applications open on a rolling basis

- Share your dreams for the future of your community and the role of tourism in it
- Turn your visions into actions
- Connect with other rural communities across Scotland and Wales
- Develop key leadership skills to effect change and bring people with you
- Enhance your community networks, toolkits and resources

Delivered by



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PROGRAMME OVERVIEW

Would you like to influence and shape the future of tourism within your community? Are you interested in sharing ideas that welcome visitors and tourists whilst supporting local people?

Explore how you can do this, alongside other members of your community, through a series of facilitated visioning sessions, community learning and the opportunity to continue on a leadership development programme.

This impactful and collaborative programme will be delivered with a flexible approach to ensure that a wide community voice is heard.

Who should apply?

This programme is for people who would like to share their ideas for tourism within their community.

Participating individuals should start the programme feeling excited for their community, ready to collaborate and have an open-mind to being part of the full programme schedule.

We encourage a wide mix of individuals to participate to ensure the whole community voice is heard.

Participants don't need to have previous experience or qualifications in tourism to participate.



If we don't do it now, we might have missed the opportunity of a lifetime."

Gil Penalosa, Founder of 8 80 Cities

MORE INFORMATION

Would you like to get involved? If you have any questions or are unsure about whether this programme is for you, please get in touch:

Rosie Beattie | rosie@socialenterprise.academy

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PROGRAMME AT A GLANCE



Visioning PART 1: 6 x 2 hour sessions | June-December 2022

Together with **members of your community**, you will have the opportunity to **share your visions for your community and the role of tourism in it**. These sessions will provide a safe space to connect, share ideas and aspirations with peers.



Building Connections: 3 x 2 hour sessions | Sept, Oct & Nov 2022

Hear inspiring stories from other rural communities in the UK and internationally, who have taken a lead in shaping local tourism.



Leadership Development: 12 days | Starting December 2022

2 representatives from each community will continue the journey, participating in a responsive and innovative 12 day leadership programme with the aim of **enabling the community with support to achieve their vision**. This exciting programme will bring together participants from across Scotland and Wales to unlock personal leadership skills and insight into the potential opportunities tourism offers your community.



Community Learning: April 2023

Return as one community and agree on a plan going forward to help turn visions into a strong tourism offer that could support a sustainable community infrastructure and year round employment.

MORE INFORMATION

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