



**SOCIAL
ENTERPRISE
ACADEMY**



YOUR COMMUNITY'S FUTURE TRAVEL

PLAN, COMMUNICATE, AND LEAVE WITH THE SKILLS TO BUILD SOLUTIONS

November 2022 | 4 sessions | Online | 10am - 12.30pm | Fully funded

- Explore the meaning of sustainable transport and its impact on all community projects and programmes
- Understand how to map out current opportunities and solutions while finding gaps
- Develop communication skills to help convince people your solution is right
- Get a chance to link up with larger Active Travel and sustainable organisations



SocEntAcademy



www.socialenterpriseacademy.com

YOUR COMMUNITY'S FUTURE TRAVEL

Ready to learn how to promote sustainable transport?

Join this programme to define sustainable transport, map opportunities and gaps in your community, and build momentum for solutions to gaps. There will be an opportunity to practice how to communicate with your community and your council or funder.

WHO IS IT FOR?

These 4 half-day sessions are for people with an interest in or already working or volunteering with sustainable transport organisations or projects. Anyone who turns up to day 1 with a little bit of an idea will benefit greatly from the programme.

WHY CHOOSE THIS PROGRAMME?



MEET WITH PEERS AND DEFINE SUSTAINABLE TRANSPORT



FIND OPPORTUNITIES FOR SOLUTIONS WITHIN YOUR COMMUNITY



IDENTIFY THE BEST WAY TO COMMUNICATE YOUR IDEAS



WALK AWAY WITH A BETTER UNDERSTANDING OF NATIONAL AND LOCAL STAKEHOLDERS

PROGRAMME DETAILS

Date:	November 2022
Location:	Online
Time:	10am – 12.30pm
Cost:	None - Fully Funded with a £175 value

PROGRAMME MODULES

Module 1:
Days 1 + 2
16 November
23 November

Planning your project

- Reflect on the needs of your community and how sustainable transport can help
- Develop skills to build a functional project idea

Module 2:
Days 3 + 4
30 November
7 December

Communicating your project

- Explore how to communicate before and during a project
- Practice communicating to large organisations and councils

MORE INFORMATION

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CLICK TO BOOK

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