



**SOCIAL
ENTERPRISE
ACADEMY**



The network
of youth groups



GROWING ENTERPRISING COMMUNITIES

LEADING COMMUNITY LEARNING AND DEVELOPMENT

EDINBURGH | STARTING JANUARY 2020 | 6 DAYS

Youth Scotland is partnering with the Social Enterprise Academy to deliver a 6-day programme supporting CLD practitioners to explore how they can support individuals and communities they work with to be more enterprising and sustainable. This Scottish Government-funded initiative links to strategy and aims to support CLD practitioners to:

- Identify ways they can help to empower and strengthen local communities by drawing on social enterprise approaches
- Develop more confidence in supporting community groups to become more entrepreneurial
- Take away a practical toolkit to use when supporting local organisations
- Understand the ecosystem of support for enterprising communities across Dundee, and nationally



www.socialenterpriseacademy.com/scot



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GROWING ENTERPRISING COMMUNITIES

SUPPORT IN AN INNOVATING AND ENTERPRISING WAY

As CLD practitioners working with individuals and communities, there is great benefit in supporting communities to be more innovative and enterprising in the way they address different challenges and seize new opportunities. The social enterprise approach is a values and purpose driven way to address local issues in a more sustainable way.

Are you ready to step up?

This programme explores how the principles and application of the social enterprise approach supports and aligns with the values and work of CLD practitioners. It will identify the tools, skills, mind-sets and behaviours required to support communities and organisations to develop their capacity to address local problems in an enterprising way. You will learn how social enterprise approaches can complement and enhance CLD strategy.

WHO IS IT FOR?

Managers and Practitioners working in the fields of Community Learning and Development in Edinburgh.

WHAT WILL YOU GAIN FROM ATTENDING THE PROGRAMME?



IDENTIFY WAYS OF SUPPORTING PEOPLE USING ENTERPRISING APPROACHES



LEAVE WITH A USEFUL TOOLKIT FOR SUPPORTING OTHERS



GAIN CONFIDENCE IN SUPPORTING OTHERS TO BUILD ON IDEAS



SUPPORT CAPACITY BY PASSING ON SKILLS THROUGH A 'TRAIN THE TRAINER' MODEL

PROGRAMME DETAILS

Dates:	22 nd & 23 rd January 10 th & 11 th February 12 th and 13 th March
Location:	Edinburgh, various locations
Time:	10am – 4pm
Cost:	Fully funded by Scottish Government

PROGRAMME MODULES

Module 1: Day 1 and 2

Boys' Brigade

Developing an Enterprising Approach

- Explore the social enterprise approach, principles and ethos
- Understand how social enterprise can support the CLD sector
- Discover the ways in which taking an enterprising approach can support you in your own role
- Gain insight into a Growth Mind-set and how it can be applied to your work as a CLD practitioner.

Module 2: Day 3 and 4

Youth
Scotland

Supporting Others

- Explore the ways in which you can take an enterprising approach in your support of others
- Leave with a key toolkit for supporting communities on the ground
- Feel confident about the support you can offer others

Module 3: Day 5 and 6

Hanover
Scotland

Understanding the Ecosystem

- Meet and learn more about what other organisations are out there supporting enterprising communities and individuals
- Hear from communities and individuals that have been supported by CLD practitioners to be more enterprising
- Feel confident in signposting others to organisations who can support in areas such as Funding, Legal Advice, Business Support and Networking

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SCOTTISH GOVERNMENT STRATEGY AND OBJECTIVES

In 2016, the Scottish Government published their ambitious and innovative ten-year, national social enterprise strategy. This set out their shared ambition for social enterprise in Scotland, jointly developed with the sector.

As part of the Scottish Government's ten-year Social Enterprise Strategy, there is a firm commitment to work with the community learning and development sector to harness their potential and expertise to support the social enterprise strategy for the benefit of individuals and communities. This programme is therefore being funded by the Scottish Government as part of their ten-year Strategy.

[Scottish Government Social Enterprise Strategy 2016-2026](#)

The CLD Competence Framework consists of 5 key attributes and 7 competences, with a range of indicators. While no similar agreed analysis currently exists for social enterprise, the competencies generally required and attributed to social enterprise map closely to CLD competencies. These two approaches are therefore closely aligned.

Key competences required of CLD Practitioners	Key competences and attributes required to develop social enterprise
Knowledge and understanding of the community in which work is carried out	Good analysis of the problem: why is the social enterprise needed and is there a demand for it
Build and maintain relationships with individuals and groups	Emotional and social intelligence: problem solving, perseverance, determination, faith in own ideas, future oriented, willingness to explore, communication outwards
Provide learning and development opportunities in a range of contexts	Knowledge required of: business ideas and methods, marketing, leadership and management, finance, taxation, legislation, organisational development, staff and volunteer policies
Facilitate and promote community empowerment	Recognising and responding to community need: sharing, being passionate about solving community problems, offering leverage and tools to the members of the community, being involved in creating a just world, involving others from the community in governance structures
Organise and manage resources	Accepting and bearing risks, analytical skills and ability to think critically, prioritising, take/make decisions, sustained effort, project administration, self-management, working with others, building effective teams, taking the initiative
Evaluate and inform practice	A commitment to demonstrating social impact and continuous improvement

WHAT CAN THIS PROGRAMME LEAD TO?



GAIN AN ILM AWARD IN UNDERSTANDING SOCIAL ENTERPRISE



EXPLORE THE DEVELOPMENT OF AN ONGOING PEER SUPPORT NETWORK

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ABOUT THE PARTNERS

Youth Scotland

Youth Scotland is Scotland's network for community-based youth work. It is a membership network supporting 1,450 youth groups and over 8,200 youth workers from small rural groups to large urban projects.

Youth Scotland and its members play a key role in the Community Learning and Development sector, supporting local and national activity to create active citizens and active communities.

Youth Scotland and the Social Enterprise Academy have worked together over a number of years to strengthen capacity within the sector. They have now partnered to offer this programme to the wider CLD sector focusing on social enterprise and equipping practitioners and leaders with the ability to empower their communities to develop an enterprising approach to their activities.

The Social Enterprise Academy

The Social Enterprise Academy delivers learning and development programmes for individuals and organisations working for social purpose. We specialise in leadership, enterprise, personal development and social impact programmes for the enterprising third sector but what we do can be for anyone, in any sector, at any stage of their development.

Our approach is 'learning by doing' - bringing together people who can learn from each other with the support of local practitioners. We work with entrepreneurial start-ups, young people in or out of education, as well as the staff, chief executives and board members of growing and mature organisations.

Our aim is to help people to develop themselves, build their teams, and create stronger, healthier organisations so that they have greater community impact.

OUR APPROACH WILL ENCOURAGE YOU TO:

- Learn from **your actions and experiences**
- **Take time** to reflect on, question and challenge assumptions you make
- Create **mutual benefit** from sharing your experiences in your group
- Learn from the **support and questioning of your peers** and colleagues
- Have the **courage** to try new ways of working
- **Review with peers and colleagues** the new insights and learnings

MONITORING AND EVALUATION

The Social Enterprise Academy is committed to achieving wide and deeply felt impact for learners and their organisations through our programmes. We develop robust evaluation processes based on the **Kirkpatrick model** which is driven by experience, learning, behaviour change, results and impact on programme learners and wider organisations.

FOR MORE INFORMATION

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