



Developing Sustainability

- Review your organisation's operational and financial sustainability
- Evaluate your assets and their fit with the needs of customers and beneficiaries
- Explore the concept of an Enterprising Mindset
- Reflect on your organisational structure
- Experience Design Thinking and how this might be applied to building your sustainability
- Explore partnership working as a route to increasing social impact and income generation

Developing Sustainability

Leading your organisation through a period of rapid change

Sustainability is a key concern for third sector organisations and social enterprises. Numerous challenges face the sector, both within their own structure and how they interact in the wider environment. Sustainability is also about how to expand, scale and develop what organisations are doing.

This programme explores these themes, looking at what is already working, how to sustain this and identifying what needs to change and how to make this happen.

Who is it for?

This six-day programme is for Social Enterprises and Not-for-Profit organisations to examine and develop their organisational and financial sustainability.

What will you get out of the programme?



Ideas for innovative changes to build sustainability



Exploring new partnerships and networks



Apply an enterprising mindset to organisational structure



Review new opportunities for income generation

Qualification

Participants have the opportunity to complete a 10-credit SCQF level 9 qualification in Developing Sustainability, accredited by Glasgow Caledonian University, at an additional cost of £120.

Programme Details

Delivery Method: This programme will be delivered with a combination of in-person and online modules. The in-person modules will be in central Edinburgh. The online modules will be delivered using Zoom. Each day of the programme will be a combination of live, facilitated sessions and some self-directed learning and reflection activities.

Cost: This programme is fully funded by Scottish Government through Just Enterprise.

Module 1 11 & 18 January

- Welcome to the programme
- What is sustainability for your organisation
- Understanding your organisation's 'why' and your purpose
- Review of assets and strengths of the organisation
- Exploring growth mind set
- Visioning for the future

Module 2 8 & 29 February

- Review of value proposition and customers/stakeholders
- Examination of current and potential funding/income streams
- Building a strong team/board
- Developing partnerships/networking

Module 3 14 & 21 March

- Explore Design Thinking
- Embed resilience within yourself and your team
- Look at sustaining motivation
- Plan a way forward to build your organisation's sustainability

More information

To book your place or for further information, please contact:

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