



START-UP SCHOOL

SOCIAL BUSINESS START-UP SCHOOL - ONLINE

Highland | Eilean Siar | Moray | Argyll & Bute | Orkney | Shetland
2021

Do you have an idea for a new enterprise?

- Coaching sessions with a social business leader locally
- Workshops on key issues around social business
- Online learning over 2000 leadership & enterprise resources

Register online:

[Social Enterprise Academy](https://www.socialenterpriseacademy.com)

or email lorna@socialenterprise.academy

Do you have a great business idea which could positively impact your local community or environment? You could be part of the social business movement, joining over 6,000 social enterprises across Scotland.

Social businesses trade in order to make communities better places to live and work. They generate income and aim to make a profit but also have social, community and environmental benefits.

The programme helps people develop a vision for their social business, and then make this happen. We'll look at products, pricing and promotion. Funding and investment opportunities will be explored. We'll help you work towards positive impacts for your community. You'll leave having developed a clear plan to take forward.



See how your enterprise ideas can come to life



Benefit from one to one support



Develop your own leadership skills





Generate, pitch and present your enterprising ideas



Leave with a practical action plan

The Social Enterprise Academy is an approved ILM Centre It is a company limited by guarantee registered in Scotland No. 272855 and Scottish Charity SC035936

  SocEntAcademy

 www.socialenterpriseacademy.com/scot

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North-West Europe
SuNSE
European Regional Development Fund

 **SOCIAL
ENTERPRISE
ACADEMY**


HIE
Highlands and Islands Enterprise
Iomairt na Gàidhealtachd's nan Eilean

PROGRAMME DETAILS

WHO IS IT FOR?

This programme is for people starting and developing social businesses. This includes privately owned business with a community focus, as well as enterprising community organisations.

For the duration of the Covid-19 restrictions, the Start-up School will be entirely online and open to anyone in the Highlands & Islands Enterprise area. Join us – virtually!

Coaching Support:

You'll have your own experienced social business coach, local to your area. The coaching sessions can help you develop your plans and tackle the obstacles you may face. These can be via telephone or Zoom / Skype conferencing.

Online Workshops

A range of interactive webinars, in which we explore issues such as:

- Finance, Funding & Investment
- Selling Online
- Developing Your Business Plan
- Action Learning Peer Support

Online Self-directed Learning

Access to a library of over 2000 interactive resources covering:

- Leadership & Strategy
- Managing People & Teams
- Personal Skills & Development
- Services, Projects & Operations

MORE INFORMATION AND BOOKING

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