



START-UP SCHOOL

SOCIAL BUSINESS START-UP SCHOOL - ONLINE
Starting July 2020

SUTHERLAND

WESTER ROSS

EASTER ROSS

UIST/BARRA/HARRIS/LEWIS

Do you have an idea for a new enterprise?

- Coaching sessions with a social business leader locally
- Workshops on key issues around social business
- Online learning over 2000 leadership & enterprise resources

Register online:

[Social Enterprise Academy](#)

or email lorna@socialenterprise.academy

Do you have a great business idea which could positively impact your local community or environment? You could be part of the social business movement, joining over 6,000 social enterprises across Scotland.

Social businesses trade in order to make communities better places to live and work. They generate income and aim to make a profit but also have social, community and environmental benefits.

The programme helps people develop a vision for their social business, and then make this happen. We'll look at products, pricing and promotion. Funding and investment opportunities will be explored. We'll help you work towards positive impacts for your community. You'll leave having developed a clear plan to take forward.



See how your enterprise ideas can come to life



Benefit from one to one support



Develop your own leadership skills



Generate, pitch and present your enterprising ideas



Leave with a practical action plan



SocEntAcademy



www.socialenterpriseacademy.com/scot

PROGRAMME DETAILS

WHO IS IT FOR?

This programme is for people starting and developing social businesses. This includes privately owned business with a community focus, and enterprising third sector organisations.

For the duration of the Covid-19 restrictions, the Start-up School will be entirely online. Join us – virtually!

Coaching Support:

You'll have your own experienced social business coach, local to your area. The coaching sessions can help you develop your plans and tackle the obstacles you may face. These can be via telephone or Zoom / Skype conferencing.

Online Workshops

A range of interactive webinars, in which we explore issues such as:

- Finance, Funding & Investment
- Selling Online
- Project Management

Online Self-directed Learning

Access to a library of over 2000 interactive resources covering:

- Leadership & Strategy
- Managing People & Teams
- Personal Skills & Development
- Services, Projects & Operations

Delivered in association with local partners, Community Development Lens (CoDeL) & Cothrom.

MORE INFORMATION AND BOOKING

Lorna Jamieson | 01463 871219

lorna@socialenterprise.academy

The Social Enterprise Academy is an approved ILM Centre It is a company limited by guarantee registered in Scotland No. 272855 and Scottish Charity SC035936