



START-UP SCHOOL

Social Business Start-up School
Online | October 2021

HIGHLANDS

EILEAN SIAR

ORKNEY

ARGYLL & BUTE

SHETLAND

MORAY

Do you have an idea for a new enterprise?

- **Workshops** on key issues around social business
- **8 Coaching sessions** with a local social business leader
- **Online learning** access over 2000 enterprise resources

Register online:

[Social Enterprise Academy](#) or email
alexander@socialenterprise.academy

Do you have a great business idea which could positively impact your local community or environment? You could be part of the social business movement, joining over 6,000 social enterprises across Scotland.

Social businesses trade in order to make communities better places to live and work. They generate income and aim to make a profit but also have social, community and environmental benefits.

The programme helps people develop a vision for their social business and make that vision happen. We'll look at opportunities, markets and promotion. Bring your ideas and we'll help you work towards positive impacts for your community. You'll leave having developed a clear plan, made contacts in the sector, and learned about your next steps.



See how your enterprise ideas can come to life



Benefit from one to one support



Develop your own leadership skills



Generate, pitch and present your enterprising ideas



Leave with a practical action plan



SocEntAcademy



www.socialenterprise.academy/scot

The Social Enterprise Academy is an approved ILM Centre It is a company limited by guarantee registered in Scotland No. 272855 and Scottish Charity SC035936

PROGRAMME DETAILS

WHO IS IT FOR:

This programme is for people starting and developing social businesses. This includes privately owned business with a community focus, and enterprising third sector organisations.

HOW TO JOIN US:

Start-up school operates online. Workshops and coaching as a standard will occur via Zoom.

COACHING SUPPORT:

You'll have your own experienced social business coach, local to your area. The coaching sessions can help you develop your plans and tackle the obstacles you may face. These can be via telephone or Zoom / Skype conferencing, or in person where restrictions allow.

ONLINE WORKSHOPS:

A range of interactive webinars, in which we explore issues such as:

- Developing innovative approaches
- Project Management
- Marketing and digital engagement
- Conversations with funders, clients, and stakeholders

ONLINE SELF-DIRECTED LEARNING:

Access to a library of over 2000 interactive resources covering:

- Leadership & Strategy
- Managing People & Teams
- Personal Skills & Development
- Services, Projects & Operations

MORE INFORMATION AND BOOKING

Contact Alexander Bruns

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