

COMMUNITIES LEADING IN TOURISM

A personal development programme to support leaders in community organisations involved in tourism.

12 DAYS | JANUARY - MARCH ONLINE

After two successful programmes, we are opening applications for a third and final cohort. Recognising our new reality, the focus will be on the role of communities in supporting and leading tourism recovery.

PROGRAMME DETAILS

DATES:	Virtual 'residential' 15-16 January, 19-20 February, 26-27 March
LOCATION:	Online – Zoom webinars I, learning sessions and learning platform content
TIME:	12 days, comprising 6 days of live learning and 6 days of independent learning online
COST:	£100

CLOSING DATE: 5pm, 14 December 2020

WHO IS IT FOR?

This programme is for individuals and aspiring leaders in community organisations with an interest in tourism. You will explore how you and your organisation can have a leading role in planning and managing tourism for the benefit and sustainability of the community.

WHY CHOOSE THIS PROGRAMME?

- Develop your personal leadership skills and insight into the potential opportunities tourism offers your community.
- Gain a thorough understanding of the complexities of the tourism sector.
- Hear inspiring stories of communities, in the UK and internationally, who have taken a lead in tourism to build economic resilience.
- Create a strategic vision and plan for leading the sustainable development of tourism in the Highlands and Islands and South of Scotland, to support recovery post Covid-19.
- Participate in a global community of practice sharing experience, insights and inspiration around community led tourism.

MORE INFORMATION

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CLICK HERE TO APPLY

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