

digify
AFRICA



BOOST WITH FACEBOOK

JOIN OUR ONLINE SESSIONS

3 DAYS | 17, 19, 21 AUGUST 2020

- Build your business online presence
- Discover tools to drive your business
- Build an effective advertising strategy
- Find new customers using Facebook products (Whatsapp, Instagram and Facebook).

In partnership with



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BOOST WITH FACEBOOK

JOIN OUR ONLINE SESSIONS

Would you like to learn how to jumpstart your social enterprise with Facebook tools?

We have partnered with Digify Africa on a fully funded Boost with Facebook programme.

This programme is all about up skilling you and keeping you well versed with how to make the most of digital marketing during the pandemic.

You will be taught how to better position your business online using Facebook products and how to use social media to market your business and drive business growth.

PROGRAMME DETAILS

Dates	17, 19, 21 August 2020
Location	Online
Time	13h00 - 14h30

WHO IS IT FOR?

The Boost with Facebook programme is designed for entrepreneurs that want to reach, understand, and effectively engage with their audiences during these unprecedented times.

This programme intends to equip small business owners with digital skills and tools they need to help them grow.

BY THE END OF THIS PROGRAMME, YOU WILL BE ABLE TO:



TELL YOUR BUSINESS STORY



UNDERSTAND YOUR CUSTOMERS BETTER



DEFINE YOUR ADVERTISING GOALS AND OBJECTIVES



BUILD AN EFFECTIVE ADVERTISING STRATEGY

MORE INFORMATION

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CLICK HERE TO BOOK

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Registration No: 2012 / 175638 / 08 NPO number: 158-170 NPO PBO number: 930052777



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