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**SOCIAL  
ENTERPRISE  
ACADEMY**



## LOOKING FOR WAYS TO REJUVENATE YOUR COMMUNITY?

DISCOVER HOW THE BUSINESS MODEL OF SOCIAL ENTERPRISE CAN UNLOCK  
ECONOMIC OPPORTUNITIES AND SOLVE LOCAL CHALLENGES

## JOIN A FREE WEBINAR SERIES

15 OCTOBER 2020

29 OCTOBER 2020

12 NOVEMBER 2020

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# THRIVING RURAL FUTURES

## COMMUNITY LED REJUVENATION THROUGH SOCIAL ENTERPRISE

### WEBINAR DETAILS

A series of webinars will be delivered to create a shared understanding of the role social enterprise concepts and approaches can play in community led rejuvenation.

The webinars will provide social enterprise education and direct support to all age groups and sectors in bushfire affected communities so that the tools and know how exist locally to drive community led rejuvenation initiatives and thriving rural communities over time.

### WEBINAR 1: COMMUNITY LED REJUVENATION THROUGH SOCIAL ENTERPRISE

2.00pm-3.30pm Thursday 15 October 2020

**Online presentation and Q&A** – By participating in this webinar you will gain insights into social enterprise concepts, as well as case studies detailing how these approaches have enabled community led rejuvenation. Hear from others in the community and take a deep dive into ideas you have for your community.

### WEBINAR 2: INTRODUCTION TO SOCIAL ENTERPRISE

2.00pm-3.30pm Thursday 29 October 2020

**Online interactive workshop** – By participating in this workshop you will develop the knowledge and skills to drive your idea forward. It will be a great opportunity to explore social enterprise concepts in more detail, focusing on tangible insights and skills an entrepreneur may need in order to successfully develop their idea.

### WEBINAR 3: DRIVING REJUVENATION THROUGH COMMUNITY ASSET OWNERSHIP

2.00pm-3.30pm Thursday 12 November 2020

**Online presentation and Q&A** – By participating in this webinar you will gain a better understanding of what community asset ownership is and how it can be used to drive positive change for communities. Explore local and international case studies of community asset ownership as a tool to enable thriving new local economies.

### YOUR FACILITATORS

#### **Matt Pfahlert, CEO & Co-founder of ACRE**

Matt is a pioneering social entrepreneur, with a long-standing commitment to rural Australia and is driving the renewal of Australia's rural communities so that future generations may thrive.

#### **Matt Perfect, SEA Facilitator**

Matt uses his commercial expertise to help social entrepreneurs and intrapreneurs to pursue meaningful and fulfilling careers by integrating social and commercial impact in their work and leadership.

### QUESTIONS?

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**COST:** NO cost to participants. This program is fully funded & supported by the Victorian Government

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*The Social Enterprise Academy helps people use their personal strengths to build sustainable enterprises and achieve greater social impact. Our learning and development programs focus on learning by doing and are flexible, practical and responsive to the needs of communities.*

*The Social Enterprise Academy Australia is operated by the Australian Centre for Rural Entrepreneurship (ACRE). ACRE exists to build thriving rural communities through igniting entrepreneurship.*