



The single most important determinant of the success of any organisation is the quality of its leadership.”

Scottish Government’s Social Enterprise Strategy.


Success in developing a new social enterprise requires an effective and confident leader. This ten-day leadership programme will give you the support and space to explore useful tools and strategies to help you to meet the challenges of growing a new social enterprise. Based on action learning, all learners will be encouraged to work together and learn from each other as you progress through different leadership topics. This can be a very powerful and transformational experience.



During this programme you will:

 Explore the leadership challenges of growing a new social enterprise

 Develop confidence in yourself as a leader

 Learn new tools and techniques to support you in developing your social enterprise

 Build a community of supportive peers within the sector

Programme Details

Programme Module	Programme Dates
Module 1:	21 & 22 October 2020
Module 2:	18 & 19 November 2020
Module 3:	16 & 17 December 2020
Module 4:	13 & 14 January 2021
Module 5:	10 & 11 February 2021



- **Make the connection between leadership theory and the role of a social enterprise leader**
- **Use tools and techniques to reflect on your role, your key strengths and the challenges you face as a leader**
- **Develop your understanding and confidence in key leadership topics including motivation, setting and communicating direction and emotional intelligence**
- **Explore and develop different leadership styles and preferences**
- **Use action learning to explore the real issues you face in a safe, supportive environment**
- **Hear from and engage with inspiring guest inputs from leaders in different sectors**
- **Have the opportunity to gain a university-level ILM qualification**
- **Create an action plan to support the development of your leadership and your social enterprise**

Who is this programme for?

This programme is designed specifically for founders/leaders of social enterprises or any individual who has recently started a social enterprise (i.e. operating for approximately 12-18 months) or is working within a trading arm of a charity to develop a trading initiative.

Cost:

Places on this programme are fully funded by Just Enterprise meaning there is no cost to learners

Delivery Method:

This programme will be delivered online. Each day of the programme will be a combination of live, facilitated sessions and some self-directed learning and reflection activities.

In between modules, you are encouraged and supported to put your learning into practice.

More information

For further information, please contact:

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Qualification

ILM Certificate in Leadership (SCQF Level 9/QCF level 5)

The Social Enterprise Academy is an experienced ILM centre delivering qualifications and endorsed programmes. On completion of this programme you can register to complete the Certificate in Leadership. This is equivalent to degree level study and a progression route to the BA in Business and Enterprise at Edinburgh Napier University. This will incur an additional cost

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