



THE TOURING NETWORK
HIGHLANDS & ISLANDS



ENTERPRISING LEADERSHIP IN THE NEW REALITY

FOR MEMBERS OF THE TOURING NETWORK

6 DAYS | STARTING 29TH JANUARY 2021 | ONLINE

- Embed resilience within you and your team
- Re-interpret your mission, outcomes and outputs in the new reality
- Assess your assets, market demand and sources of finance
- Look at ways to bring people with you
- Action plan for your organisation

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ENTERPRISING LEADERSHIP IN THE NEW REALITY

FOR ARTS PROMOTERS AND PERFORMERS ACROSS HIGHLANDS & ISLANDS

We are in the middle of a social and financial storm, which threatens the existence of every organisation. Those organisations that will be successful will be those able to innovate, pivot and meet community needs in this new reality.

This programme is for promoter or performer members of The Touring Network. This six-day programme will address two key questions:

1. How do I manage my organisation through this period of change?
2. How do I rebuild my organisation's income streams?

The programme will share ideas and experiences between leaders in the sector.

The deadline for applications is Mon 26 Oct. Places are limited.

WHAT WILL YOU GET OUT OF THE PROGRAMME?



LOOK AT THE OPPORTUNITIES AS WELL AS THE CHALLENGES



DEVELOP A STRATEGY TO LEAD ORGANISATION INTO THE FUTURE



IDENTIFY SOURCES OF INVESTMENT AND FUNDING



HEAR FROM SECTOR LEADERS SHARING THEIR OWN EXPERIENCES



DEVELOP AN ACTION PLAN WHICH CAN ACHIEVE YOUR SOCIAL IMPACT

PROGRAMME DETAILS

Date & Time:

January 2021

Friday 29th 2-4pm

Saturday 30th 10-12noon & 2-4pm

Sunday 31st 10-12noon

March 2021

Wednesday 17th, 2-4pm

Thursday 18th, 10-12noon & 2-4pm

Friday 19th, 10-12noon

Location:

Zoom & learning Platform

PROGRAMME MODULES

Module 1:

29th, 30th & 31st
January

Managing Change

Module 2:

17th, 18th & 19th
March

Rebuilding Income Streams

LEARNERS

Members of the Touring Network, who are actively involved in leading their organisation's work. Learners should be able to commit to both live zoom sessions and an equivalent duration of online learning.

FULLY FUNDED

Fully funded by Creative Scotland

MORE INFORMATION

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